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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/759,640	01/16/2001	G. Colby Conkwright	37865.010200	2254
22191	7590 12/16/2002			
GREENBERG-TRAURIG 1750 TYSONS BOULEVARD, 12TH FLOOR MCLEAN, VA 22102			EXAMINER	
			COLBERT, ELLA	
			ART UNIT	PAPER NUMBER
		3624		

Please find below and/or attached an Office communication concerning this application or proceeding.

•		Application No.	Applicant(s)					
•		09/759,640	CONKWRIGHT ET	AL.				
•	Office Action Summary	Examiner	Art Unit					
		Ella Colbert	3624					
	- The MAILING DATE of this communication app	ears on the cover sheet with the	correspondence addi	ess				
Period fo	• •	//0.055.50.5VDID5./MONTU	·(0) EDOM					
THE N - Exten after t - If the - If NO - Failur - Any re earne	ORTENED STATUTORY PERIOD FOR REPLY MAILING DATE OF THIS COMMUNICATION. sions of time may be available under the provisions of 37 CFR 1.13 SIX (6) MONTHS from the mailing date of this communication. period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period versely within the set or extended period for reply will, by statute exply received by the Office later than three months after the mailing dipatent term adjustment. See 37 CFR 1.704(b).	36(a). In no event, however, may a reply be to within the statutory minimum of thirty (30) dayoill apply and will expire SIX (6) MONTHS from cause the application to become ABANDON	imely filed ys will be considered timely. In the mailing date of this com ED (35 U.S.C. § 133).	munication.				
Status 1\⊠	Responsive to communication(s) filed on <u>03 S</u>	Sentember 2002						
1)⊠	, , ,	is action is non-final.						
2a)☐	Since this application is in condition for allowa		prosecution as to the	merite is				
3) [closed in accordance with the practice under	Ex parte Quayle, 1935 C.D. 11,	453 O.G. 213.	mento is				
•	on of Claims Claim(a) 1.80 is/are pending in the application							
•	 Claim(s) 1-80 is/are pending in the application. 4a) Of the above claim(s) is/are withdrawn from consideration. 							
	Claim(s) is/are allowed.	With the control of t						
	S) Claim(s) is/are allowed.							
•								
,	Claim(s) <u>1-80</u> are subject to restriction and/or e	election requirement.						
•	on Papers							
9)[] 1	The specification is objected to by the Examine	r.						
10) 🔲 🏾	The drawing(s) filed on is/are: a)☐ accep	oted or b) objected to by the Exa	aminer.					
	Applicant may not request that any objection to the							
11)☐ The proposed drawing correction filed on is: a)☐ approved b)☐ disapproved by the Examiner.								
If approved, corrected drawings are required in reply to this Office action.								
12) 🔲 🏾	The oath or declaration is objected to by the Ex	aminer.						
-	nder 35 U.S.C. §§ 119 and 120							
13)	Acknowledgment is made of a claim for foreigr	priority under 35 U.S.C. § 119(a)-(d) or (f).					
a)[☐ All b)☐ Some * c)☐ None of:							
	1. Certified copies of the priority documents							
	2. Certified copies of the priority document							
	 Copies of the certified copies of the prior application from the International Bu ee the attached detailed Office action for a list 	reau (PCT Rule 17.2(a)).		tage				
14) 🗌 A	cknowledgment is made of a claim for domesti	c priority under 35 U.S.C. § 119	(e) (to a provisional a	application).				
	☐ The translation of the foreign language proceeds the community of the foreign language proceeds the community of the commu							
Attachment								
2) Notice	e of References Cited (PTO-892) e of Draftsperson's Patent Drawing Review (PTO-948) nation Disclosure Statement(s) (PTO-1449) Paper No(s)	5) 🔲 Notice of Informa	ry (PTO-413) Paper No(s) I Patent Application (PTO-					

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DETAILED ACTION

1. Claims 1-80 are restricted.

2. The Election/Restriction of 09/03/02 is hereby withdrawn in view of the Election/Restriction here below.

Election/Restrictions

- 3. Restriction to one of the following inventions is required under 35 U.S.C. 121:
 - I. Claims 1-19, 30, 31, 63, and 64, drawn to market analysis, classified in class 705, subclass 10.
 - II. Claims 20-23 and 25-29, drawn to operations research, classified in class705, subclass 1.
 - III. Claim 24, drawn to correlating datasets, classified in class 705, subclass1.
 - IV. Claims 32-35, drawn to market surveying, classified in class 705, subclass10.
 - V. Claims 36-39, drawn to surveying a results, classified in class 705, subclass 10.
 - VI. Claims 40-42, drawn to analyzing correlations, classified in class 705, subclass 10.
 - VII. Claims 43-52, drawn to monitoring past events, classified in class 705, subclass 10.
 - VIII. Claims 53-62, drawn to predicting future events (forecasting), classified in class 705, subclass 10.

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IX. Claims 65 and 66, drawn to predicting, monitoring, and correlating behaviors based on demographic characteristics, classified in class 705, subclass 10.

- X. Claims 67-79, drawn to mathematical manipulations, classified in class705, subclass 1.
- XI. Claim 80, drawn to invalidating set-top box events, classified in class 705, subclass 10.
- Inventions Groups I, IV, V, VI, VII, VIII, IX, and XI and Groups II, III, and X are 4. related as combination and subcombination. Inventions in this relationship are distinct if it can be shown that (1) the combination as claimed does not require the particulars of the subcombination as claimed for patentability, and (2) that the subcombination has utility by itself or in other combinations (MPEP § 806.05(c)). In the instant case, the combination as claimed does not require the particulars of the subcombination as claimed because Group I is drawn to market analysis, Group IV is drawn to market surveying, Group V is drawn to surveying a results, Group VI is drawn to analyzing correlations, Group VII is drawn to monitoring past events, Group VIII is drawn to predicting future events (forecasting), Group IX is drawn to predicting, monitoring, and correlating behaviors based on demographic characteristics, and Group XI is drawn to invalidating set-top box events. Group II is drawn to operations research, Group III is drawn to correlating datasets, and Group X is drawn to mathematical manipulations. The subcombination has separate utility such as a correlating dynamic and static datasets and expressing an assumed relationship as a mathematical assumption in

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Group II, testing the assumptions of relationships between two disparate datasets in Group III, and reducing the sampling error, calculating correlation result dataset characterization values, and performing a time-based analysis of group representations in Group X are not required in Groups I, IV, V, VI, VII, VIII, IX, and XI. The marketing analysis in Group I, the market surveying in Group IV, the surveying results in Group V, analyzing the correlations in Group VI, monitoring past events in Group VII, predicting future events (forecasting) in Group VIII, and predicting, monitoring, and correlating behaviors based on demographic characteristics in Group IX and invalidating set-top box events in Group XI are not required for Groups II, III, and X. The operations research, correlating datasets, and mathematical manipulations in Groups II, III, and X can be used for the marketing analysis, the marketing surveying, surveying the results, analyzing the correlations, monitoring past events, predicting future events (forecasting), predicting, monitoring, and correlating behaviors based on demographic characteristics, and invalidating set-box events in Groups I, IV, V, VI, VII, VIII, IX, and XI. Because these inventions are distinct for the reasons given above and the search required for Group I, Group IV, Group V, Group VI, Group VII, Group VIII, Group IX, and Group XI is not required for Group II, Group III, and Group X, restriction for examination purposes as indicated is proper.

5. Because these inventions are distinct for the reasons given above and have acquired a separate status in the art because of their recognized divergent subject matter, restriction for examination purposes as indicated is proper.

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Inquiri s

6. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Ella Colbert whose telephone number is 703-308-7064. The examiner can normally be reached on Monday-Thursday from 6:30 am -5:00 pm.

If attempts to reach the examiner by telephone are unsuccessful, the Examiner's Supervisor, Vincent Millin can be reached on 703-308-1038. The fax phone numbers for the organization where this application or proceeding is assigned are 703-305-7687 for Official communications and 703-746-5622 for Unofficial communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-308-1113.

E. Colbert

December 10, 2002

VINCENT MILLIN
SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 3600